

**REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – INDIVIDUAL CONSULTANTS)**

This is a re-publication of the REoI published on March 20, 2024. Those who submitted expression of interest during the first round do not need to re-submit as their expression of interest will be considered in the evaluation

**Republic of Serbia
Sava and Drina Rivers Corridors Integrated Development Program
Project ID No. P168862**

Assignment Title: Public Relation Officer (full time)

Reference No.: SER-SDIP-IC-CS-24-35

Expected duration: 27 months

The Republic of Serbia has received financing from the International Bank for Reconstruction and Development (IBRD) (“World Bank”) towards the cost of the Sava and Drina Rivers Corridors Integrated Development Program (SDIP), Phase I project, and intends to apply part of proceeds for consultancy services.

The objective of hiring a Public Relation Officer is to provide timely and accurate information on development of SDIP project and to inform the public on upcoming projects and execution of ongoing projects.

The assignment includes a competitive salary and multi-year full-time engagement in an international setup.

The scope of services:

- support design and implementation of the RDW communication strategy;
- participate in design and implementation of the RDW media campaigns;
- carry out daily media monitoring and press clipping analysis
- keep daily communication with national and local media providers (answers to reporters' questions, provides written statements if needed, etc.)
- prepare and distribute announcements, press releases, press kits
- prepare news for the RDW web page
- prepare draft speeches for the RDW representatives as required
- organise and prepare media events
- establish and regularly updates communication archive folder
- Any other duties supporting the implementation of the Project, as directed by the PIU Director and/or officials of the RDW.

The Consultant shall have the following qualifications and experience:

- University degree in Faculty of Law, Political Science, Social Sciences or related fields;
- At least five (5) years of experiences in public relations or media communications;
- Excellent knowledge of Serbian and English language, both written and spoken;
- Computer literacy and ability to use MC Office applications;
- Previous experience in similar assignments, preferably with International Financing Institutions and/or donor funded projects;
- Excellent communication, interpersonal, organization and team working skills.

The detailed Terms of Reference for the above referenced consulting services is posted on the official website of the Ministry of Agriculture, Forestry and Water Management (MAFWM)/Republic Directorate for Water at <https://rdvode.gov.rs/javne-nabavke-bez-zakona-projekat-integrisanog-razvoja-koridora.php> .

The CFU now invites eligible individual consultants to indicate their interest in providing the above services. Interested consultants must provide Cover Letter and CV representing description of qualifications, experience in similar assignments and availability of required skills (scanned diplomas to be sent with CV).

The evaluation criteria for the assignment are as follows:

- Specific Experience relevant to the Assignment (60 Points)
- Qualifications and Competence relevant to the Assignment (40 Points)

The attention of interested Consultants is drawn to paragraph 3.14, 3.16 and 3.17 of the **World Bank's Procurement Regulations for Investment Project Financing (IPF) Borrowers, Procurement in Investment Project Financing Goods, Works, Non-Consulting, and Consulting Services (July 2016, revised November 2017 and August 2018)** ("the Regulations") setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the *Open Competitive Selection of Individual Consultants* as set out in the Regulations. The type of contract will be time-based contract.

Interested consultants may obtain further information at the address below during office hours.

Expressions of interest **in English language** must be delivered to the **e-mail addresses** below by **April 15, 2024, 12:00 noon, local time**.

When submitting Expressions of Interest please indicate **assignment title** and **reference number** for which you are applying.

Contact:	E-mail:	Address:
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